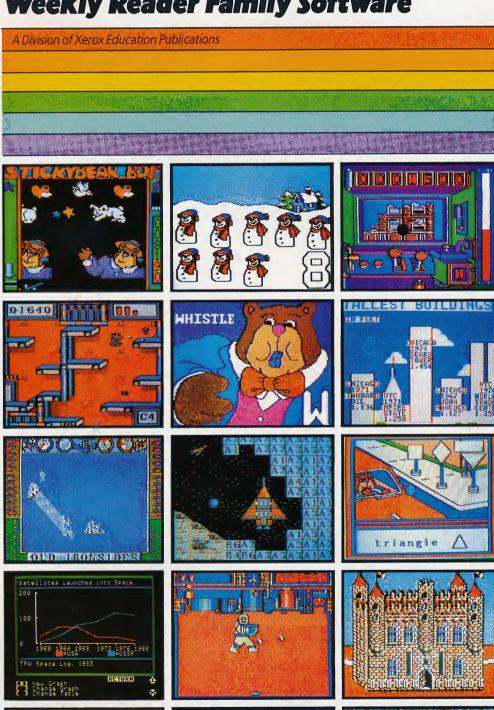




Weekly Reader Family Software



elcome

to the bouncing,
bopping, crashing,
smashing, jousting,
joyous world of

造制物质量

or more than 80 years, our company has made learning a joy for American boys and girls. Today, Weekly Reader brings its unique blend of education and excitement to software for the entire family. Software that teaches valuable school skills. And software just for the fun of it! Enjoy!

Apple*: For the Apple II, II + with 48K and DOS 3.3; Apple IIe; and Apple IIc.

Atari*: For any Atari computer with 48K and disk drive.

Commodore 64[®]: With disk drive.

Programs developed by Optimum Resource, Inc.

Stickybear MABC, Stickybear Numbers, Stickybear Basketbounce, Stickybear Opposites, Stickybear Shapes, Chivalry — By Richard Hefter and Janie and Steve Worthington. Stickybear™ABC also by Spencer Howe.

Stickybear BOP, Old Ironsides * - By Richard Hefter and Jack Rice.

Fat City™ and Run For It™ -By Richard Hefter and Steve Worthington.

Beach Landing → By Richard Hefter and Susan Dubicki.

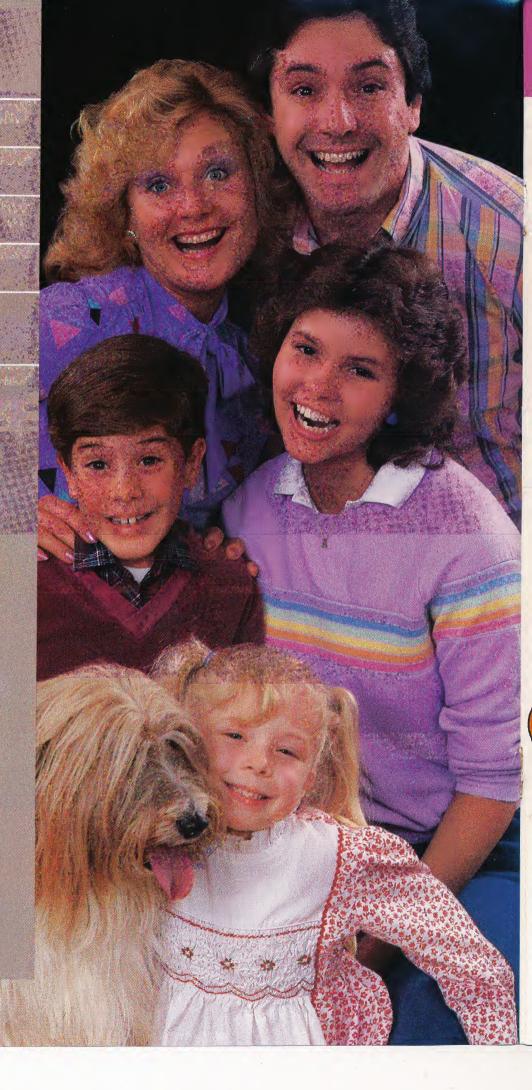
Pic. Builder → By Richard Hefter, Steve Worthington and John Magdziarz.

Program developed by Technical Education Research Center.

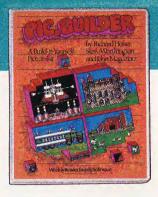
Exploring Tables and Graphs Levels 1 and 2— By Steve Bannasch.

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Stickybear, Old Ironsides, Fat City, Chivalry, Pic. Builder, Beach Landing and Run For It are registered trademarks of Optimum Resource, Inc.



Educational Fun



Pic. Builder

A picture-building kit that lets your imagination run wild – and builds important computer skills, too! ee how creative you can be with this totally unique picture-building program. You build color pictures with blocks, one block at a time—like a construction set.

You place your picture blocks side by side above and below, or diagonally to create pictures of outer space, castles, trains, farm animals and much more. We've stored 40 build-bynumber pictures on the disk to get you started. Or, you can be really creative and invent your own pictures. Since the possibilities are endless...you've got a program that never grows stale. You can even save your pictures and print them. Advanced users can use this program in conjunction with other graphic utilities

to create designs and pictures.

In addition to lots of fun with fantastic graphics, this program is perfect for developing computer practices and concept skills

Look what you get:

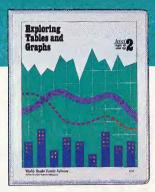
- 51/4" floppy diskette Fullcolor poster (shows all 40 pictures) • 5 full-color cards (with 8 separate palettes of 48 building blocks each)
- User's guide Vinyl Binder

For ages 8 to 16

Apple 9602 **Atari** 0249 **Commodore 64** 3221







n this age of data and statistics, the ability to create and decipher tables and graphs has become an essential skill for youngsters. Now the publishers of Weekly Reader have turned

their best-selling classroom skills program into software for home and school learning.

Exploring Tables and Graphs software is an opportunity for your child to master a vital skill - and have a lot of fun

doing it! This easy-to-use software gets kids to make their own fascinating tables and graphs and play games as they learn about picture, bar, pie and line graphs and how they reveal information. Many examples - on animals, football stars, satellites and

more-illustrate how data is used to make various kinds of graphs.

Educational Fun

So watch the fun as your child and friends make a table based on favorite ice cream flavors! Or create a graph based on the weather! A special *User's Guide* even includes preprinted Take Along Table sheets to help kids make their surveys. Practice sheets test kids on their tables and graphs knowledge.

Look what you get:

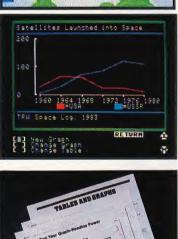
 5¹/₄" double-sided floppy diskette • 32-page User's Guide with extra activities • 12 practice sheets Vinyl Binder

Level I: ages 7-10. Level 2: ages 10 and up.

Level | Apple 8533 Level 2 Apple 8542

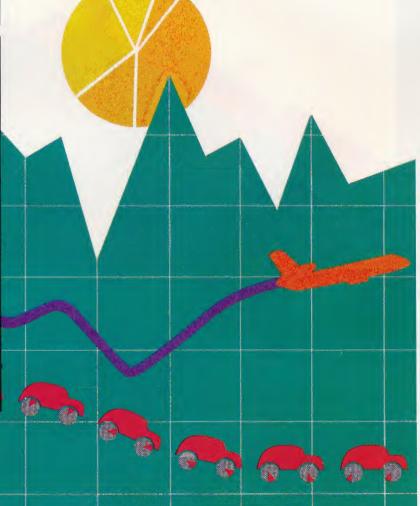
Exploring Tables and Graphs

Chart some computer learning for your child!



ALLEST BUILDINGS

H. WHELE



Early Learning

The Bear Essentials

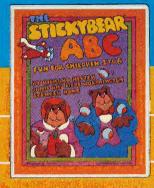
"The authors of the Stickybear programs have taken a simple idea-letter and number recognition through computer keystrokes-and turned it into a graphic masterpiece."

—Electronic Learning Give preschoolers a head start in basic school skills with four total learning programs.

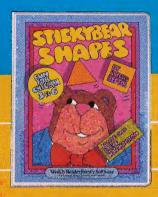
ere's a fresh, exciting way to treat 3- to 6-year-olds to a wonderland of learning...a fun approach that helps them discover the important concepts they need in school – ABC's, Numbers, Shapes and Opposites. At the same time, the programs help children become at ease with computers and build a sense of exploration and discovery.

These four delightful programs are chock-full of Stickybears, plus dozens of other charming critters, ice-cream colors, music and the most advanced famed children's author, Richard









Award Winner!

Stickybear ABC

eautifully animated pictures help children learn their ABC's and become familiar with computers. Two full-screen, full-color pictures with sound represent each letter in the alphabet.

Besides helping boys and girls become familiar with computers, Stickybear ABC teaches younger children to recognize and name the letters. Older children begin to recognize words on sight.

Look what you get:

- 51/4" floppy diskette Fullcolor ABC Poster • 32-page hardcover Look Book
- User's Guide · Stickybear stickers · Vinyl Binder

Apple 8510 **Atari** 0837

Best Software of the Year – Learning Magazine Parents' Choice Award

-Parents' Choice

Award Winner!

Stickybear Numbers

olorful groups of big moving objects—trucks, ducks, planes and more—teach numbers and counting to kids from 3- to 6-years-old.

More than 100 possible picture combinations reinforce number recognition and pave the way for success with arithmetic in school. Stickybear Numbers' high-resolution graphics, animated objects and sounds provide endless fascination—and give youngsters important handson experience with computers at an early age!

Look what you get:

- 51/4" floppy diskette
- · Full-color Numbers Poster
- 32-page hardcover book,
 One Bear Two Bears
 User's
 Guide
 Stickybear stickers
- Vinyl Binder

Apple 8517 **Atari** 0298 **Commodore 64** 3206

Stickybear Shapes

hree delightful, full-color games help 3- to 6-year-olds identify circles, squares, triangles, rectangles and diamonds. When the youngster makes a correct choice, a big, bright picture comes alive with colorful animation! Even older children who have already learned these shapes will enjoy experimenting with Stickybear Shapes!

A special book and poster that accompany the disk provide additional activities for building shapes recognition, an essential school skill.

Look what you get:

- 51/4" floppy diskette
- Full-color Shapes Poster
- 32-page hardcover Shapes book • Stickybear stickers
- · User's Guide · Vinyl Binder

Apple 8561 **Atari** 0284 **Commodore** 64 3207



"This is the finest preschool graphics in software I've ever seen. The kids never wanted to stop."

– Dr. Nancy Kelly, Independent Software Evaluator, Professional Educator.



Best Software of the Year

—Learning Magazine

"Graphics, sound, color and
content all earn these programs
(ABC, Numbers) a 5 star rating."

—Electronic Learning



An Apple IIc featured product—works with the mouse. "Cleverly animated, pleasingly scored, and child appropriate."

-Softalk



QUILT



Early Learning

Stickybear Shapes

Stickybear Opposites



tickybear floats across the screen on unicycles, in cars, on hot air balloons and other delightful vehicles to teach beginners about opposites and build reasoning skills.



Such concepts as up/down, full/empty, in front/behind and more soon become crystal clear as Stickybear does his stuff with fun activities and eye-popping animation. A colorful book and a poster provide additional opposites for 3- to 6-year-olds to learn.

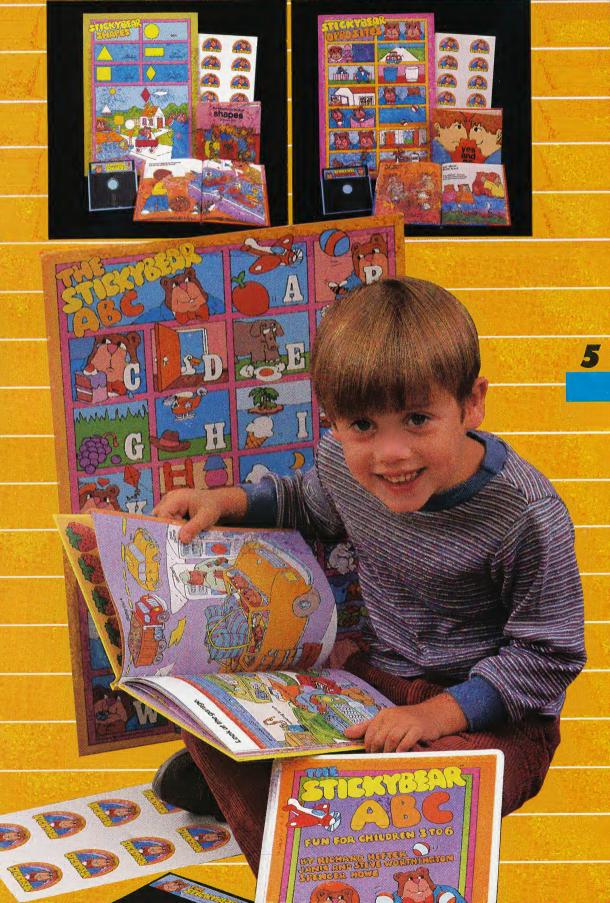
Look what you get:

- 5¹/4" floppy diskette
 Full-color Opposites Poster
 32-page hardcover Yes and No book · User's Guide · Stickybear stickers · Vinyl Binder

Apple 8566 **Atari** 0746 **Commodore 64** 3219

Outstanding Software Award-Preschool Education -Creative Computing

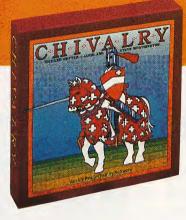
Stickybear ABC



Family Games







Chivalry

Just when all computer games have started to seem the same, here's a thrilling new twist software matched up with an exciting board game! here's nothing else like Chivalry! Every step on the big colorful gameboard, and the action-packed on-screen adventures that result, depend on your skill and luck...and your opponents!

Beware! You'll be confronted with challenges requiring the skills of a master gamesplayer as you battle against such formidable scoundrels as thieves, witches, trolls and dragons – in 20 breathtaking arcade-style computer games.

Families love playing this game over and over! No two games are alike as you strive against all odds to rescue the king from the evil black knight.

Young people delight in the humor, playability and colorful, fully-animated pictures. And

grown-ups are challenged by the expert skills and wily strategy required to become a master *Chivalry* player. Designed for 1 to 4 players. Use keyboard or paddle.

Look what you get:

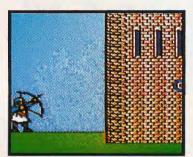
- 51/4" floppy diskette
- Colorful Gameboard Playing pieces User's Guide
- Full-color poster Storage case

Apple 8590



"a splendid game"



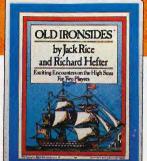




"...rich in color and detail...a true computer-assisted boardgame...it's as much fun for grown-ups as for kids"

-Softalk





Old Ironsides

All hands on deck for a swashbuckling adventure with America's most famous warship!



aneuver your sailing vessel and outwit your opponent in this thrilling 2-player naval battle.

Your warship is ready - masts, compasses, cannons, broadsides and powder magazines.

But you've got more than your opponent to contend with! Hiding in the fog by drifting off the screen can snarl even the best tactics!

This is a strategy game of skill and daring unmatched in any other microcomputer game!

Use keyboard or paddles to play. Plus...the special Freeze Frame feature stops and starts the action at any point. It's perfect for everyone - the controls are simple, but the strategy and tactics at your fingertips are truly

Look what you get:

- 51/4" floppy diskette 32-page log book for recording wins and losses
- Full-color Old Ironsides poster · User's Guide
- · Vinyl Binder

Apple 8523

Certificate of Merit-Electronic Fun with Computers and Games. "Old Ironsides is a game that challenges, entertains, and dazzles."

-InCider





Beach Landing

Spine-tingling strategy arcade game inspired by D-day each Landing offers the thrill of combat as landing ships hit the shell-wracked beach...dodge withering enemy fire...and unload our fighting men so they can plant Old Glory on the embattled shore! But beware Yank! One error in strategy and the battle is lost!

Look for great features that make the fierce invasion even more exciting! Like a magnified view of the battle zone that pinpoints detail...real strategy... arcade action...and more!

Look what you get:

• 51/4" floppy diskette • Fullcolor Badges of Courage poster • User's Guide with famous beach landings story • Vinyl Binder

Apple 8580 **Atari** 0266

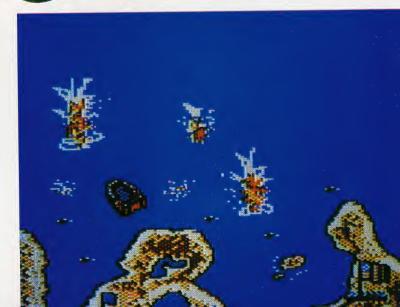




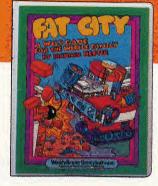




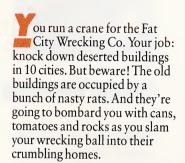




Family Games



Fat City



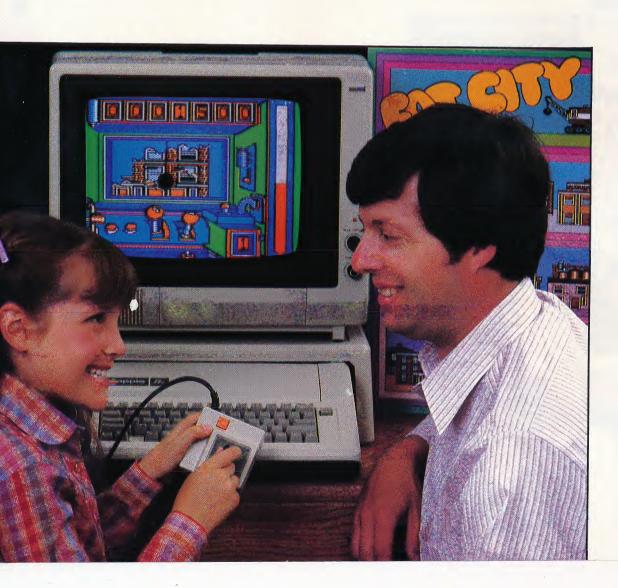
Can you batter the buildings before running out of fuel? Can you rub out the rampaging rodents? Fat City is a game everyone in your family is going to love. Says Softalk: "A great deal of thought went into its development as its excellent playability attests. The game incorporates superb graphics and strategy, fun and a new idea. The combination could well prove addicting."

Look what you get:

- 51/4" floppy diskette • Full-color poster • "Fat City" Stickers • User's Guide • Vinyl Binder
- **Apple** 8575 **Atari** 0835

"...Can present a challenge and hold your interest over a long period. We know you will be playing it for some time to come."

— Call Apple









Run For It



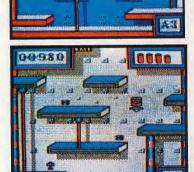
You can actually make ORBIT bounce up or scrunch down as he plunges and climbs from level to level in order to avoid his enemies - and fires mis-

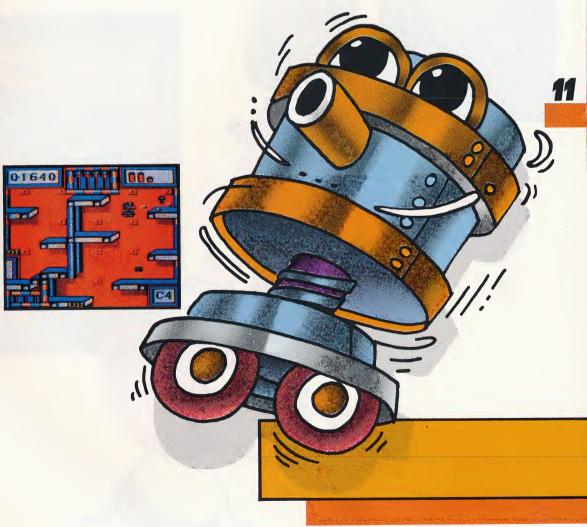
siles of his own! The special effects on this new arcade-like game are amazing – and a new kind of challenge for every gamesplayer in the family!

Look what you get:

- 51/4" floppy diskette Full-color poster that shows all 72 rooms User's **Guide · Vinyl Binder**

Apple 9603 Atari 0283











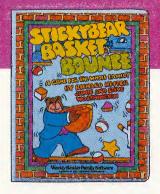








Stickybear Games



Stickybear **Basketbounce**

"An enjoyable game which allows youngsters and their parents to compete on an almost equal footing."

–Creative Computing

our goal is to win as many points as you can by catching colorful, bouncing, falling objects – including bricks, donuts, and stars - before running out of baskets. While trying to accumulate points, Stickybear must duck falling objects and dodge moving ground obstacles that try to trip you. Keep score on the computer to see which player's on top.

New obstacles and falling objects in each successive round require more and more skill

increase in difficulty as you progress through each level, making Stickybear Basketbounce a game that is fun and challenging for all ages.

Look what you get:

- 51/4" floppy diskette
- Stickybear stickers
- · Full-color poster · Basketbounce Balancer · User's **Guide · Vinyl Binder**

Apple 8554 **Atari** 0256



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Fun for kids of all ages!



Stickybear Bop ack up points by bopping all kinds of objects — planets, stars, ducks, and more... First, you'll flip balls at an animated shooting gallery of whizzing targets that appear. Bop as many as you can. Bop more, score more!... To pile up points in succeeding rounds, you must bop the assorted objects Mr. and Mrs. Stickybear are juggling...don't get bopped by the sandbags Stickybear drops when he sails across the top of the screen in his balloon...and watch out for a pair of silly birds who will try to steal the little balls you need to play with.

The game continues with more shooting galleries, sandbags,

a bigger flock of silly birds, and more of everything to be bopped.

Look what you get:

- 51/4" floppy diskette
- Stickybear stickers Fullcolor poster • Pop-up game
- User's Guide Vinyl Binder

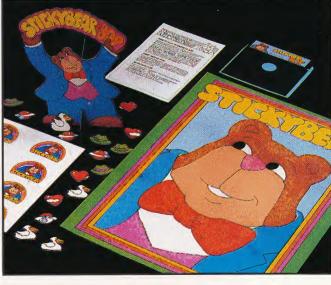
Apple 8500 **Atari** 0255 **Commodore** 64 3200

"Fun, the graphics and animation are excellent, and the kids love it."

-Popular Computing









Weekly Reader Family Software

Award-winning and best-selling games and educational programs!

Exciting breakthroughs in color animation!

Software created by a world-famous children's author and illustrator!

Learning programs from the experts at Weekly Reader!

Valuable extras – hardcover books, posters, stickers, binders, and games!

Weekly Reader Family Software

A Division of Xerox Education Publications 1250 Fairwood Avenue P.O. Box 16754 Columbus, Ohio 43216 Learning is a game with Stickybear!

See pages **3-5, 12-13**

Can you save ORBIT the Robot? See page 11